

## **Web Shows for Individual Authors & Business Owners**

(Prices starting at: \$85 per show)

### **Benefits of creating your own web show**

- Grow and expand your following
- Become an expert in your field
- Partner with other field experts by inviting them to be a guest on your show
- Have material when applying for speaking engagements
- Promote your books and/or services on the show
- Promote your books and/or services on the show in a non-salesy way
- Become more consistent with your online presence
- Receive professional video content to advertise on different platforms and to build your brand (edited episodes only)

### **For every show**

- **Pre-show:** We will connect 30 minutes before the start of the show to allow time to log on and share the episodes to your Facebook page(s)
- **Show format:** LIVE stream on Facebook and YouTube.
- **Digital flyer:** Announcement of show and can be shared to network
- **Showtimes and days:** 7pm, 8pm or 9pm EST / Monday, Tuesday, or Thursday
- **Guests:** Have multiple guests on the show
- **Questions from viewers:** people can call in or type their questions in the comment fields ● **Virtual or Phone Brainstorm Session** (discussion of show layout, upcoming topics and guest). **One bi-monthly meeting.**

**To move forward with your web show click the link:**

**<https://forms.gle/icKjovGpVhEUDsRV7>**

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**Mix & match your shows to accommodate your budget!**

**Show Frequency: Weekly, Bi-Weekly, or Monthly**

### **Prices per show**

#### **If You Host**

**Edited (LIVE)** 30 minutes - \$135 / 1 hour - \$175

#### **If I Host**

**Edited (LIVE)** 30 minutes - \$155 / 1 hour - \$195

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## **If You Host**

### **Unedited (LIVE)**

30 minutes - \$85 / 1 hour - \$115

## **If I Host**

### **Unedited (LIVE)**

30 minutes - \$110 / 1 hour - \$150

### **Difference Between Edited and Unedited Episodes**

**Unedited episodes** are only streamed LIVE to Facebook and YouTube and shared to your Facebook personal page but do not include any of the edited features.

### **Edited episodes**

- **Everything included in unedited episodes**
- Has an intro and outro
- Your contact information is included in the video
- You will receive a 1-minute promo video once a month
- You will receive a downloadable link so you can save the episodes to your devices
- You will receive an embed code to post shows on your websites and other platforms

### **Difference Between Me Hosting & You (or someone you know) Hosting**

#### **You as the Host**

- You make up the questions, if any, to ask the guests if you have any on the show
- I will open the show and pass it to you
- You maintain the flow of the show and engage viewers
- If you don't have a topical episode you will still main the show and host it the way you like
- If there are questions or comments from viewers I will post them in Zoom's chat box and you address their questions (if someone is calling I will let you know and you address their question)
- When there is 10 minutes and 5 minutes left in the show I will notify you and you will close the show

#### **Me as the Host**

- I will make up the questions for you and the guest (if any)
- I will maintain the flow of the show and engage viewers

- When a viewer has questions (called in or typed) I will relay those questions to you, along with any comments
- I will open and close the show

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### **Add-Ons (Optional)**

**Intro and Outro Creation for the same show - 1 Free (\$75 if you want additional versions for edited shows only)**

**Digital Flyer Design - \$50 (if you want additional versions)**

**Audio Link of Episode - \$20 per episode**

**YouTube Maintenance** (includes uploading videos that RJ Specialists produces, adding information in the description box, thumbnail designs for videos) - **\$60 per month**

**1-minute Promo of Episode - \$50 per episode**

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### **Terms / Conditions / Payment**

#### **Payment Plan**

**PayPal ONLY - Plans available in 4 payment installments.** PayPal now allows customers to make payments in four installments.

#### **Payment Method & Automatic Payments**

Payments can be paid using a credit card or PayPal. Once payment is made that amount will be automatically withdrawn every month until canceled.

#### **Canceling a Show and Payment**

You can cancel your show any time but we do ask that you cancel your show at least 30 days in advance before your next scheduled show date. Failure to cancel within that time

frame, your credit card will be charged and a refund will not be issued. To cancel, email [RJSpecialistsForYou@gmail.com](mailto:RJSpecialistsForYou@gmail.com).

### **Refunds**

If the Producer, Martinique Brown, cancels a show if a date is agreed by the client, the show will be rescheduled. If no reschedule date is agreed upon then a full refund will be given.

### **Pre-Show**

If a client connects with the Producer on video chat (Zoom) after the agreed pre-start time, the show will be canceled for that show date and there will not be a make-up show. This also goes for any of the client's desired guests for the show. If the guests is not connected and in Zoom's waiting room by the stated time, sent via email to guest in advance, they will not be able to be on that scheduled show. The client is given (1) courtesy show for a rescheduled show only when the client lets the Producer know they can not do the show NO LATER THAN 10 days in advance. Failure to do so will result in the cancellation of that episode and a there will not be a make-up show or refund.

### **Mandatory Equipment**

To eliminate feedback client and guests must have headphones with a cord in order to participate on show. Headphones with cords are as low as \$5 at Walmart and Dollar Tree.

### **Nature of Shows**

RJ Specialists is a Christian company. We do not produce shows for books that have a lot of sex scenes typically written in Romance, Urban Fiction, some Fantasy, and Erotica literature. If you do write this genre of books but it does not include this, let's talk! Thank you for understanding.

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